

## Exam Questions MB-280

Microsoft Dynamics 365 Customer Experience Analyst

<https://www.2passeasy.com/dumps/MB-280/>



### NEW QUESTION 1

- (Topic 1)

You need to ensure the active stage of the business process flow is visible in the view. Which two actions should you perform? Each correct answer presents a complete solution. Choose two. NOTE: Each correct selection is worth one point.

- A. Add a page for the Onboard new pet table to the Sales Professional app.
- B. Add columns from the stable to the Active Onboard new pet view.
- C. Add columns from the Pet table to the All Onboard new pet view.
- D. Create a new column on the Pet table named "Onboarding stage" and add it to the Active pets view.

**Answer:** BD

#### Explanation:

? Adding Columns to the Active Onboard New Pet View (Option B):

? Creating and Adding a New "Onboarding Stage" Column (Option D):

? Other Options:

References from Microsoft Documentation:

? For configuring views and columns in Dynamics 365, refer to [Create and edit views](#).

### NEW QUESTION 2

- (Topic 1)

You need to identify the duplicate pet records, so they can be manually merged by the carer. What must you create?

- A. Two duplicate detection jobs and two duplicate detection rules
- B. One duplicate detection job and three duplicate detection rules.
- C. Two duplicate detection jobs and three duplicate detection rules.
- D. Three duplicate detection rules only.

**Answer:** B

#### Explanation:

? To identify duplicate records, you need to configure both duplicate detection rules and duplicate detection jobs.

? Since Terra Flora requires identifying duplicate pet records across various fields, creating three duplicate detection rules is likely necessary to cover different columns (such as name, breed, and dietary requirements) in the Pet table.

? One duplicate detection job is sufficient to run these rules concurrently, scanning the database for duplicates across the specified columns. This job can be scheduled or run manually.

? Option B is correct as it ensures comprehensive coverage with three rules addressing various fields and one job to manage the duplicate detection process.

References from Microsoft Documentation:

? For guidance on setting up duplicate detection jobs and rules, refer to [Detect duplicate records in Dynamics 365](#).

### NEW QUESTION 3

- (Topic 1)

You need to configure the required audit settings.

Which two actions should you perform? Each correct answer presents part of the solution. Choose two. NOTE: Each correct selection is worth one point.

- A. Enable auditing on the Dietary requirements column.
- B. Enable auditing on the Pet table.
- C. Enable auditing on the Contact table.
- D. Enable auditing on the Email address column.
- E. Enable Start read auditing in system settings.
- F. Enable Audit user access in system settings.

**Answer:** AB

#### Explanation:

? Enable Auditing on Columns (Options A and D):

? Enable Auditing on Pet and Contact Tables (Options B and C):

? Enable Audit User Access (Option F):

? Option E (Start Read Auditing):

References from Microsoft Documentation:

? For setting up auditing, see [Auditing overview for Dynamics 365](#).

### NEW QUESTION 4

- (Topic 2)

You need to build a trigger-based journey to send the "Getting started" emails requested by the global sales lead. Which trigger should you use to start the journey?

- A. Dataverse record change trigger
- B. Custom trigger with lead profile data
- C. Custom trigger with contact profile data
- D. Email Link Clicked interaction trigger

**Answer:** A

#### Explanation:

To build a trigger-based journey that sends "Getting started" emails when an opportunity is marked as "Won," the appropriate trigger to use is the Dataverse record change trigger. This trigger is specifically designed to initiate actions based on changes in

Microsoft Dataverse records, which are integral to Dynamics 365. Here??s the detailed reasoning:  
? Dataverse Record Change Trigger:  
? Why Not Other Triggers?  
Microsoft Dynamics 365 References:  
? Create and manage trigger-based journeys  
? Work with Dataverse triggers in journeys  
By using theDataverse record change trigger, you ensure that the journey aligns directly with the sales process and automatically sends the "Getting started" email when an opportunity reaches the "Won" status, as requested by the global sales lead.

NEW QUESTION 5

- (Topic 2)  
You need to update the role configuration for the digital sales team to enable the capability requested. What two actions should you perform? Each correct answer presents part of the solution. Choose two. NOTE: Each correctselection is worth one point.

- A. Grant View Audit Summary permissions to the Digital seller security role.
- B. Assign the Sales Copilot user role to the members of the digital sales team.
- C. Grant View Audit History permissions to the Digital seller security role.
- D. Grant View Audit Partitions permissions to the Digital seller security role.

Answer: BC

Explanation:

To enable the digital sales team's request to use Copilot for summarizing changes to lead records, you need to ensure that they have the necessary permissions and access to the required features. Here??s how to proceed:  
? Assign the Sales Copilot User Role:  
? Grant View Audit History Permissions:  
By implementing these two actions, the digital sales team will have both the necessary access to Copilot features and the required permissions to audit lead record changes, enabling them to leverage Copilot for summarizing changes to leads effectively.

NEW QUESTION 6

- (Topic 3)  
One of the data sources being ingested into Dynamics 365 Customer Insights - Data is Microsoft Dataverse. During the unification process, you need to identify the primary key.  
Which three data types can you use as a primary key attribute? Each correct answer presents a complete solution. Choose three. NOTE: Each correct selection is worth one point.

- A. Integer
- B. Whole Number
- C. String
- D. Boolean
- E. GUID

Answer: BCE

Explanation:

In Dynamics 365 Customer Insights - Data,primary key attributesmust uniquely identify records and be consistent across the data source.  
Whole NumberandGUIDare commonly used data types for primary keys because they can uniquely identify records and are natively supported for primary keys in databases. Stringcan also be used as a primary key if it uniquely identifies each record (e.g., an email address).  
IntegerandBooleanare generally not used as primary keys in Customer Insights because they may not provide unique identifiers suitable for all scenarios.  
Reference:Microsoft Documentation - Configure Primary Key in Dynamics 365 Customer Insights

NEW QUESTION 7

HOTSPOT - (Topic 3)  
A bakery uses Dynamics 365 Sales. All loaves of bread sold at the bakery are priced the same. Special bread flavors are developed regularly.  
You need to add a new flavor to the product catalog.  
What should you do for each scenario? To answer, select the appropriate options in the answer area.  
NOTE: Each correct selection is worth one point.

Answer Area

Scenario	Action
Add a new flavor to the product catalog.	<div>Create a product property. Create a unit. Create a price list item. Create a product family. Create a product property.</div>
An existing opportunity wants to change an order to one of the new bread flavors.	<div>Select the new bread flavor in the opportunity product. Update the price list. Modify and publish the product. Delete the opportunity product and readd the item. Select the new bread flavor in the opportunity product.</div>

- A. Mastered
- B. Not Mastered

Answer: A

**Explanation:**

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? Scenario 1: Adding a New Flavor to the Product Catalog

**NEW QUESTION 8**

DRAG DROP - (Topic 3)

You are designing the user experience for sales users at your organization for a variety of tasks.

One of the user experience requirements is for sales users to be able to see information from custom attributes created for originating leads for opportunities WITHOUT having to navigate to the Lead record.

You are already signed in to the correct editing application and you now need to configure the user experience in Dynamics 365 Sales to enable this.

Which five actions should you perform in sequence before saving and publishing your changes? To answer, move the five appropriate actions from the list of actions to the answer area. Arrange the five actions in the correct order.

NOTE: More than one order of answer choices is correct. You will receive credit for any of the correct orders you select

Actions	Order
<input type="checkbox"/> In the <b>Forms</b> area, create a quick create form with the required columns.	
<input type="checkbox"/> In the <b>Forms</b> area, create a card form with the required columns.	
<input type="checkbox"/> Select <b>Tables &gt; Lead</b> .	
<input type="checkbox"/> In the <b>Forms</b> area, create a quick view form with the required columns.	
<input type="checkbox"/> Select <b>Tables &gt; Opportunity</b> .	
<input type="checkbox"/> In the <b>Forms</b> area, select the main form you wish to update.	
<input type="checkbox"/> Add the quick view form as a component.	

- A. Mastered
- B. Not Mastered

**Answer:** A

**Explanation:**

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The correct order of actions to enable sales users to view information from custom attributes on leads directly within opportunity records, without navigating to the lead record, is as follows:

? Select **Tables > Lead**.

? In the **Forms** area, create a quick view form with the required columns.

? Select **Tables > Opportunity**.

? In the **Forms** area, select the main form you wish to update.

? Add the quick view form as a component.

Step by Step Comprehensive Detailed Explanation with ALL Microsoft Dynamics 365 References:

? Select **Tables > Lead**:

**NEW QUESTION 9**

- (Topic 3)

You need to enable the Dynamics 365 App for Outlook for the sales team.

You need to perform the prerequisite actions before you can add the app for all users. Which two actions should you perform? Each correct answer presents part of the solution.

Choose two.

NOTE: Each correct selection is worth one point.

- A. Enable mailboxes.
- B. Add the Dynamics 365 App to Outlook desktop app.
- C. Add the Dynamics 365 App for Outlook security role.
- D. Enable sending on behalf of other users setting.

**Answer:** AC

**Explanation:**

Enable Mailboxes:

? To use the Dynamics 365 App for Outlook, each user's mailbox must be enabled for server-side synchronization. This ensures that emails, appointments, and tasks can sync between Outlook and Dynamics 365.

? Without enabling the mailboxes, the synchronization won't be functional, making it a critical prerequisite.

Reference:Microsoft Documentation - Enable Mailboxes for Dynamics 365

Add the Dynamics 365 App for Outlook Security Role:

Users need to be assigned theDynamics 365 App for Outlook security roleto access the app. This role grants the necessary permissions to interact with Dynamics 365 through Outlook.

Assigning this role ensures that users have the correct access rights to use the app within their Outlook environment.

Reference:Microsoft Documentation - Security Roles for Dynamics 365 App for Outlook



#### NEW QUESTION 10

- (Topic 3)

You are creating a pricing list in Dynamics 365 Sales. All prices must end in You need to select the function that establishes this pricing requirement. What should you use?

- A. Rounding Policy
- B. Percentage
- C. Rounding Amount
- D. Pricing Method

**Answer:** A

#### Explanation:

In Dynamics 365 Sales, the Rounding Policy feature allows you to control how pricing values are rounded, such as ensuring prices end in specific digits (e.g., nearest whole number or a specified decimal value).

The Rounding Policy can be configured to automatically adjust prices to the nearest whole value or any other desired rounding amount, ensuring consistency with pricing requirements.

This feature is especially useful for scenarios where pricing must conform to specific formats, such as all prices ending in ??0?? or ??5.??

Reference: Microsoft Documentation - Configure Rounding Policies for Price Lists

#### NEW QUESTION 10

- (Topic 3)

You need to ensure that a user named User1 can assign salespeople to sales territories. The solution must use the principle of least privilege. To which security role should you assign User1?

- A. System customizer
- B. Sales team member
- C. Vice president of sales
- D. Salesperson

**Answer:** C

#### Explanation:

To assign salespeople to sales territories, the user needs permissions to manage territory assignments, which is typically a higher-level responsibility.

The Vice president of sales role includes privileges related to managing sales territories, unlike the Sales team member or Salesperson roles, which are more focused on direct sales tasks.

The System customizer role does not specifically grant territory management permissions and is more focused on customization and configuration tasks.

Reference: Microsoft Documentation - Security Roles and Privileges in Dynamics 365

#### NEW QUESTION 14

- (Topic 3)

You are a Dynamics 365 Sales administrator. You are setting up a product catalog. You need to configure the base unit group. Which quantity or measurement should you configure?

- A. the least frequently used to sell the service
- B. the lowest needed to sell the product or service
- C. the most frequently used to sell the service
- D. the highest needed to sell the product or service

**Answer:** B

#### Explanation:

? Understanding the Base Unit in Dynamics 365 Sales:

? Selecting the Base Unit - Why the Lowest Quantity?

Reference: Microsoft Documentation - Create Unit Groups and Units

Benefits of Using the Lowest Needed Unit:

Configuring the base unit as the smallest measurable unit enables flexibility and supports various sales scenarios without restrictions. It simplifies the management of units and ensures that other unit variations align correctly in the product catalog.

By setting the base unit to the lowest quantity needed to sell the product or service, you establish a robust foundation for building out the unit group and accommodating different sales quantities in Dynamics 365 Sales.

#### NEW QUESTION 16

- (Topic 3)

A company is using Dynamics 365 Sales to provide quotes to their customers.

Preferred customers must be granted a separate flat rate discount on specific products, depending on their countries or regions. What should you create?

- A. A discount list for Preferred Customers.
- B. A sequence command step.
- C. A product bundle for each country/region.
- D. A price list for the currency of each country/region.

**Answer:** A

#### Explanation:

? Understanding the Requirement:

? Solution - Creating a Discount List:

Reference: Microsoft Documentation - Configure Discount Lists in Dynamics 365

Steps to Create a Discount List for Preferred Customers:

Navigate to Settings > Product Catalog > Discount Lists.

Create a new Discount List and specify criteria for preferred customers.

Add discount values for the specific products and set conditions based on regions or countries as needed. Save and publish the Discount List for it to be available for quotes. By using a Discount List, the company can apply specific discounts to preferred customers while taking into account regional pricing variations, providing a tailored and efficient solution for quote management.

NEW QUESTION 21

- (Topic 3)  
You use business process flows for all Dynamics 365 opportunities. Some opportunities are closed before business process flow durations are calculated. You need to ensure that business process flow duration values are calculated.  
Solution: When closing an opportunity, use the close as won dialog without completing the business process flow. Does this meet the goal?  
A. Yes  
B. No

Answer: B

**Explanation:**  
Using theClose as Wondialog without completing the business process flow doesnt ensurethat the business process flow duration is calculated. The process flow needs to be marked as completed or transitioned to an inactive state for duration values to be captured. Simply closing an opportunity as won without completing the flow may bypass the finalization of process flow metrics, hence the goal is not met in this case.

NEW QUESTION 23

HOTSPOT - (Topic 3)  
A sales manager wants to set up goals for all salespeople. The goal measurement is based on the total outgoing calls finished each year. The goals for the fiscal year are based on a calendar year (January - December).  
You need to create the rollup query for the goal metrics.  
Which option should you select? To answer, select the appropriate options in the answer area.  
NOTE: Each correct selection is worth one point.

Answer Area

Parameter	Option
Date field	<div>Actual End Due Modified On Actual Start Actual End</div>
Rollup field	<div>Actual (integer) Actual (integer) Custom Rollup Field (Integer) In-Progress (Integer)</div>
Source Record Type Status	<div>Completed Made Received Open Completed</div>

- A. Mastered  
B. Not Mastered

Answer: A

**Explanation:**  
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? Date Field - Actual End:

NEW QUESTION 28

- (Topic 3)  
You are the Dynamics 365 administrator for a group of financial advisors. Advisors must use one business process flow to guide them through the standard lead to invoice process. Each table has the following number of stages and steps:

Table	Number of Stages	Number of Steps per Stage
Lead	10	10
Opportunity	10	10
Quote	10	10
Order	10	10
Invoice	10	10

You need to modify the business process flow to make it valid. What should you reduce?

- A. number of steps per stages
- B. number of tables
- C. total number of steps
- D. total number of stages

**Answer: D**

**Explanation:**

In Dynamics 365, business process flows are limited to 30 stages across all entities within a single process. Since each entity here (Lead, Opportunity, Quote, Order, Invoice) has 10 stages, the total would be 50 stages, exceeding the limit.

To meet the requirements, you need to reduce the total number of stages to comply with this limitation. Reducing the total number of steps per stage, tables, or steps won't directly address the stage limit issue.

Reference: Microsoft Documentation - Business Process Flow Limits

**NEW QUESTION 30**

- (Topic 3)

You are the Dynamics 365 administrator at an organization that uses both Dynamics 365 Customer Insights - Journeys and Dynamics 365 Sales.

You have configured Customer Insights - Journeys to create leads from web form submissions. You also allow your sales users to create leads using the user interface.

Your organization has recently hosted an event at a conference.

- You have a Customer Insights - Journeys web form to capture leads immediately at the conference.
- You expect sales users to enter lead information for prospects they meet at the event in the week after the conference.

You need to keep your data clean while also capturing all the valid leads from the event. What should you do?

- A. Go to the classic editor and remove Create permissions from the security group for sales users.
- B. Go to the form in Customer Insights - Journeys and update the form so that it can either create new leads or update existing leads.
- C. Go to The settings area in Customer Insights - Journeys and ensure the default form matching strategy is selected.
- D. Go to business management settings and enable duplicate detection on leads based on email.

**Answer: D**

**Explanation:**

? Requirement Analysis:

? Solution - Enabling Duplicate Detection:

? Steps to Enable Duplicate Detection for Leads Based on Email:

Reference: Microsoft Documentation - Configure Duplicate Detection Rules in Dynamics 365

Benefits of Using Duplicate Detection:

This approach does not restrict users from creating leads but ensures that duplicate entries are flagged, allowing users to review and decide whether to proceed. It maintains data cleanliness by preventing unnecessary duplicates while ensuring all valid leads are captured from different sources.

By implementing this solution, the organization can effectively manage potential duplicate leads, keeping the data clean and accurate across both Customer Insights - Journeys and Dynamics 365 Sales.

**NEW QUESTION 32**

DRAG DROP - (Topic 3)

Your organization used Gmail previously and had only one Gmail server profile.

You recently moved to Exchange Online and you need to complete the set up for server- side sync with Exchange Online and ensure all mailboxes are working.

Which three actions should you perform in sequence before saving your changes? To answer, move the three appropriate actions from the list of actions to the answer area. Arrange the three actions in the correct order.

Actions

Add a new forward mailbox for each relevant user.

Update all relevant user mailboxes to sync with POP3/SMTP server.

Update all user mailboxes to sync with Exchange Online.

Approve email for all relevant users.

Test the email configuration and enable the selected email mailboxes for all relevant users.

Order

- A. Mastered
- B. Not Mastered

**Answer:** A

**Explanation:**

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? Update All User Mailboxes to Sync with Exchange Online:

**NEW QUESTION 34**

- (Topic 3)

A company uses Microsoft SharePoint document management in Dynamics 365 Sales to store contracts. The company wants only the contracts team to have access to the documents. The contracts team has a custom security role. You need to restrict privileges to secure the documents. What should you do?

- A. Create a new security role in Dynamics 365 Sales.
- B. Update the users list in the SharePoint site.
- C. Update privileges in the Dynamics 365 Sales security role of the contract team.
- D. Create a new group in the SharePoint site.

**Answer:** B

**Explanation:**

Since the company uses Microsoft SharePoint for document storage, access to documents is controlled through SharePoint permissions rather than Dynamics 365 security roles.

To restrict document access to only the contracts team, you should update the users list in the SharePoint site where the documents are stored. This involves configuring SharePoint permissions to ensure that only the contracts team (or a specific SharePoint group associated with them) has access to the document library where contracts are stored.

Reference: Microsoft Documentation - Manage SharePoint Permissions for Document Management in Dynamics 365

**NEW QUESTION 39**

- (Topic 3)

You are the Dynamics 365 Sales administrator for an electronics company.

The sales team is having difficulty locating different products in the same category - for instance; all versions of flat screen TV available.

You need to make it easier for the sales team to navigate through products via taxonomy. What should you use?

- A. Product families
- B. Product unit groups
- C. Related products
- D. Product bundles

**Answer:** A

**Explanation:**

? Product families allow you to group related products under a common category, making it easier for the sales team to navigate and find products within the same category, such as all versions of flat-screen TVs.

? By using Product families, you can organize products into a hierarchical structure that reflects their categorization, enabling sales users to browse and select items more efficiently within Dynamics 365 Sales.

Reference: Microsoft Documentation - Organize Products Using Product Families

Using product families, you can streamline the user experience and improve navigation within the product catalog by grouping similar products together, which simplifies the search process for sales teams.

**NEW QUESTION 40**

- (Topic 3)

You use business process flows for all Dynamics 365 opportunities.

Some opportunities are closed before business process flow durations are calculated. You need to ensure that business process flow duration values are calculated. Solution: Create a flow to update the Status Reason of the business process flow table

record to "Finished" and the Status to "Inactive" when the opportunity is won. Does the solution meet the goal?

- A. Yes
- B. No

**Answer:** A

**Explanation:**

Creating a flow to update the Status Reason of the business process flow table record to "Finished" and the Status to "Inactive" upon opportunity closure ensures that the business process flow is marked as complete. This triggers the calculation of duration values.

This solution explicitly handles the process completion state, which guarantees that the business process flow duration is recorded even if the opportunity is won prematurely.

**NEW QUESTION 43**

- (Topic 3)

A company plans to use server-side synchronization to synchronize emails, tasks, and appointments between Microsoft Exchange and Dynamics 365 Sales.

The salespeople want to know when their emails will be synced.

You need to describe the server-side synchronization frequency for the salespeople.

How should you describe the frequency?

- A. user-defined
- B. constant



- C. equal intervals
- D. dependent on volume

Answer: C

Explanation:

Server-side synchronization typically syncs at equal intervals, which can be configured in Dynamics 365. These intervals determine how often data is synchronized between Microsoft Exchange and Dynamics 365 Sales, affecting emails, tasks, and appointments. The synchronization frequency can be adjusted by the administrator but operates at consistent, regular intervals by default. Reference: Microsoft Documentation - Server-Side Synchronization and Sync Intervals

NEW QUESTION 47

HOTSPOT - (Topic 3)

You are a Dynamics 365 Sales administrator. You create a forecast by using the forecast category layout shown in the exhibit:



Use the drop-down menus to select the answer choice that answers each question based on the information presented in the graphic.  
NOTE: Each correct selection is worth one point.

Answer Area

Where should you rename the Omitted column to Cancelled for this forecast?

Layout column settings

Forecast Category option set

Forecast view

Layout column settings

Preview grid

Where should you delete the Lost column for this forecast?

Forecast configuration

Forecast configuration

Forecast configuration filter data

Forecast Category option set value

Forecast view

- A. Mastered
- B. Not Mastered

Answer: A

Explanation:

? Renaming the Omitted Column to Cancelled:

NEW QUESTION 52

- (Topic 3)

A battery manufacturer wants to sell their batteries in boxes of 12 and cases of 24 boxes. You need to set up a unit group so that the manufacturer can sell different quantities. What should you create first?

- A. primary unit
- B. related unit
- C. base unit

Answer: C

Explanation:

In Dynamics 365 Sales, when setting up a unit group, you must first define the base unit. This is the fundamental unit of measurement for a product and serves as the foundation for defining related units within the group. For the battery manufacturer, defining a base unit (such as a single battery) is necessary before configuring related units for boxes of 12 and cases of 24 boxes, as these will be multiples or related units derived from the base unit. Reference: Microsoft Documentation - Create Unit Groups and Units

NEW QUESTION 55

HOTSPOT - (Topic 3)

You are a Dynamics 365 Sales consultant for a food service company. The company caters meals for client companies. The company wants to set up a product bundle so that the sales staff does not forget items when they create an opportunity. The lunch bundle is created at \$200.00. It will include the following.

Product	Quantity	Unit Cost	Amount	Configuration
Sandwich	50	\$5.00	\$250.00	Required
Napkins	50	\$0.25	\$12.50	Optional
Soda	50	\$1.00	\$50.00	Optional

You need to explain how the sales staff should manage the product bundle in the opportunity. What should they do for each scenario? To answer, select the appropriate options in the answer area. NOTE: Each correct selection is worth one point.

Answer Area	Scenario	Action
	Determine the price of the product bundle.	<input type="checkbox"/> Use the lunch bundle price. <input checked="" type="checkbox"/> Use the lunch bundle price. <input type="checkbox"/> Add the prices of the sandwiches, napkins, and sodas. <input type="checkbox"/> Add the lunch bundle price and the prices of the napkins and sodas. <input type="checkbox"/> Subtract the prices of the napkins and sodas from the lunch bundle price. <input type="checkbox"/> Add another line item for sandwiches with the default price.
	Increase the number of sodas at no additional charge.	<input type="checkbox"/> Increase the quantity of sodas in the line item. <input type="checkbox"/> Increase the quantity of sodas in the line item. <input type="checkbox"/> Add a new line item for sodas and override the price. <input type="checkbox"/> Add a new line item for sodas with the default price. <input checked="" type="checkbox"/> Delete the soda line item from the bundle and add a new line item for all the sodas with the default price.
	Increase the number of sandwiches and charge the price list price for each additional sandwich.	<input type="checkbox"/> Add another line item for sandwiches with the default price. <input type="checkbox"/> Increase the quantity of sandwiches in the line item. <input type="checkbox"/> Add another line item for sandwiches and override the price. <input type="checkbox"/> Add another line item for sandwiches with the default price. <input checked="" type="checkbox"/> Delete the sandwich line item from the bundle and add a new line item for all the sandwiches with the default price.

- A. Mastered  
B. Not Mastered

Answer: A

#### Explanation:

? Determine the Price of the Product Bundle: Use the lunch bundle price

#### NEW QUESTION 57

DRAG DROP - (Topic 3)

A company has implemented Dynamics 365 Sales Enterprise. The salespeople often travel to meet customers and require mobile-friendly solutions to various scenarios.

You need to provide a solution for the traveling salespeople.

Which apps should you recommend in each scenario? To answer, move the appropriate apps to the correct scenarios. You may use each app once, more than once, or not at may need to move the split bar between panes or scroll to view content.

NOTE: Each correct match is worth one point.

Apps	Answer Area	App
<div> <div></div> Dynamics 365 Sales on the web </div>	<div>Scenario</div> <div>Receive push notifications about newly assigned leads.</div> <div>View Outlook meetings and appointments.</div> <div>Generate SSRS quotes.</div>	<div></div> <div></div> <div></div>

- A. Mastered  
B. Not Mastered

Answer: A

#### Explanation:

? Receive Push Notifications about Newly Assigned Leads: Dynamics 365 Sales mobile app

#### NEW QUESTION 61

- (Topic 3)

You are implementing Dynamics 365 Customer Insights - Data as the company's Customer Data Platform. You set up the data sources and start the unification process. You need to identify the primary table within the Matching conditions page.

Which two criteria should you use to determine the primary table? Each correct answer presents a complete solution. Choose two. NOTE: Each correct selection is worth one point.

- A. Choose the table with the most complete and reliable profile data about your customers.  
B. Choose the table that has the most related tables.

- C. Choose the Dynamics 365 contact table when this is available as the data source.
- D. Choose the table that has several attributes in common with other tables.

**Answer:** AC

**Explanation:**

When determining the primary table in Customer Insights during the unification process, the goal is to choose the table that provides the most robust and accurate customer profile information.

Criterion A is crucial because having complete and reliable customer profile data ensures that the unified profile is accurate and comprehensive.

Criterion C is recommended by Microsoft when using Dynamics 365 data, as the contact table often serves as the primary source of customer information within the Dynamics 365 ecosystem.

While tables with many related tables or common attributes with other tables may provide supplementary information, they do not necessarily constitute the primary source for reliable customer data.

Reference: Microsoft Documentation - Data Unification Process in Customer Insights

**NEW QUESTION 63**

- (Topic 3)

The assistant to the sales leader has some questions on how delegation works when using the Dynamics 365 App for Outlook. They want to know how columns are populated when an email is tracked.

You need to explain the behavior of the tracked email messages, in particular, what is set as the owner of the tracked email from a delegated mailbox.

What should you convey?

- A. The delegate user.
- B. System (as it is promoted by server-side synchronization).
- C. The owner of the linked contact that sent the email.
- D. The primary mailbox owner.

**Answer:** D

**Explanation:**

When an email is tracked in Dynamics 365 from a delegated mailbox, the primary mailbox owner is set as the owner of the tracked email. This means that if an assistant sends or tracks an email on behalf of another user, the email's ownership will reflect the primary mailbox owner rather than the delegate.

This behavior ensures that activities are correctly associated with the user who owns the mailbox, aligning with the ownership structure in Dynamics 365.

Reference: Microsoft Documentation - Delegate Access and Email Tracking in Dynamics 365

**NEW QUESTION 68**

- (Topic 3)

Your company wants to enable AI features in their systems and use Copilot for Sales to connect to Dynamics 365 Sales data. You need to ensure that all eligible users have access.

Which three actions should you perform? Each correct answer presents part of the solution. Choose three. NOTE: Each correct selection is worth one point.

- A. Create a policy in Teams to install and pin Copilot for Sales and enable meeting transcripts.
- B. Enable Copilot for Sales in Dynamics 365.
- C. Install Copilot for Sales in Microsoft Outlook.
- D. Verify server-side synchronization is enabled and users have the correct security roles in Dynamics 365.
- E. Assign users the correct privileges to use Copilot for Sales in Teams.

**Answer:** BDE

**Explanation:**

? Enable Copilot for Sales in Dynamics 365:

? Verify Server-Side Synchronization and Security Roles:

? Assign Privileges for Copilot in Teams:

Reference: Microsoft Documentation - Configure and Use Copilot for Sales

**NEW QUESTION 71**

- (Topic 3)

You are creating a forecast. You want to include only opportunities that sell. You need to configure this within the system. What should you configure?

- A. separate views
- B. additional filters
- C. multiple columns
- D. premium forecasting
- E. advanced features

**Answer:** B

**Explanation:**

? Requirement Analysis:

? Solution - Using Additional Filters:

? Steps to Configure Additional Filters in Forecasting:

Reference: Microsoft Documentation - Configure Filters in Forecasts

Benefits of Using Filters:

Filters provide flexibility to customize the forecast view, allowing for detailed segmentation of opportunities based on specific conditions.

This approach ensures that the forecast reflects only the opportunities that are relevant to your defined criteria, which in this case is opportunities that have "sold."

By using additional filters, you can effectively control which opportunities are included in your forecast, aligning it with specific business needs and improving forecast accuracy.

**NEW QUESTION 74**

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